

## Event Report: Hypernet of Things Conference & Exhibition 2019

amnimo Inc. participated in "Hypernet of Things Conference & Exhibition 2019" as an exhibitor, held in Malaysia Kuala Lumpur on November 13th and 14th, 2019. amnimo advocated that they support the improvement of local SMEs (small and medium-sized enterprises) through hiring partners in Malaysia and offering of Measurement as a Service. They collaborated with TK International Sdn. Bhd., Foundation Partner, on carrying it out.

### <Event summary>

The Malaysian government started Industry 4.0 policy in October 2018. Along with the trend, amnimo had been publishing information at exhibitions or seminars hosted by public entities. On the other hand, this event was hosted by Malaysia IoT Association (MyIoTA), which is a private IoT industry group formed in Malaysia in late 2016. Therefore, many of the participants and visitors were involved in the IoT business. It was possible to meet companies more directly connected to commercial discussions.

- Date and time            9:00-17:00, November 13th-14th
- Venue                    Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur
- Hosted by                Malaysia IoT Association (MyIoTA)
- Exhibitors              11 companies (Vendors of IoT service and devices for smart manufacturing and smart city etc.)
- Visitors                 Approx. 800 persons (according to the number of last year)

### 1. Booth

amnimo Inc. introduced two use cases of smart manufacturing that concretely apply for Malaysia. The use cases known as 'IoT Recipes' were using 'amnimo sense', which is the basic service of amnimo that enables user to easily start IoT services at a monthly subscription rate.

1. Monitoring Temperatures (inside Aquaculture Freezers)
2. Detecting Uncomfortable Conditions in Buildings (carbon dioxide levels)

Through the exhibition, participants understood the essential capabilities of Measurement as a Service, including sensor information collection, dashboard display, and data storage. They also came to know that local partners could develop applications and add value to expand their business by making use of business support functions such as subscription management.

### 2. Speech and Panel Session

In parallel with the exhibition, exhibitors and guest speakers gave speeches. A panel discussion was held by experts on "Future of Jobs" due to the advent of 5G, AI, and IoT. In Malaysia. The current trends were that

long-term employment had decreased; there was a shift to work styles in which individual workers gather in short-term projects. Teenager entrepreneurs were emerging who do not work for large companies; a traditional school education system squeezed students into a pattern, and it did not meet the age of Industry 4.0. Everyone needed to continue learning while working, and so on. Throughout the session, many issues were raised that were accompanied by those significant changes in work styles. The trend is the same as in developed countries.



Displaying amnimo sense with Recipes



Explaining a partner co-operation model of amnimo



Mr. Tian Chua, Chairman, Malaysia Productivity Centre & Special Advisor to Minister of Works visited the booth